

Sutton, Benjamin, "The Armory Show Taps Liz Magic Laser for Fair's 2013 Artist Commission," *ARTINFO*, October 23, 2012 (in-print).

## The Armory Show Taps Liz Magic Laser for Fair's 2013 Artist Commission



This morning New York's **Armory Show** named the irreverent but hyper-political performance and new media artist **Liz Magic Laser** as the 2013 Artist Commission for the fair's next edition, which will run March 7-10, 2013, and marks the 100th anniversary of the original Armory Show for which it's named.

Laser, who made a big splash with her **Performa 11** commission "I Feel Your Pain" (pictured), which was shown in her solo show earlier this year at **Derek Eller Gallery** alongside a new performance, will create new work for the fair and help design its visual identity.

Last year the Armory Show opted for a similarly boundary-pushing Artist Commission, tapping similarly fast-rising artist **Theaster Gates**, whose multi-disciplinary practice also seemed like an adventurous choice that defied the fair's over-arching market-driven logic.

“In commemoration of the watershed exhibition of 1913 we are thrilled to work with Liz Magic Laser, whose ambitious oeuvre raises prescient questions of the artists' voice in the collaborative process and public life,” said Armory Show executive director Noah Horowitz in a press release. “With gestures veering from comedic to politically provocative, she will activate the fair's heritage as a site of innovation and discovery.”

“Laser's work operates within the connections and disconnections of satire, absurdist theater and public life,” Armory Show creative director Michael Hall added in a statement. “Her work frames and theatricalizes the ubiquitous, yet critically important noise of political speech: twenty-first century America's ultimate readymade.”

— *Benjamin Sutton*